

# AdRoamer User Guide

Welcome to AdRoamer. We are in the midst of becoming the new on-line Ad Network Authority for the world. In this easy to follow guide, I am going to personally show you how to get your local display advertising on National Web Pages like: Yahoo, Hotmail, Yahoo.mail, MySpace, YouTube, Facebook and thousands of others for peanuts compared to the original cost of most of these National Web Sites.

I need you to follow me step by step and we can have your first campaign up and running in a matter of 20 to 30 min.

I want you to first understand that most of these National Web Sites charge premium rates because of the amount of daily views they get. Yahoo alone charges about \$35K for a seven day run on any of their sub pages like Yahoo Shopping, not to mention the \$100K plus if you want to run front page on Yahoo and many others.

We are going to help put you in those same positions for less than going to a movie for 1000 viewed ads or 1 CPM.

With this guide, we are not going to ask that you pay for any membership or up sell you to anything else. Our goal is to just get your advertising in these top spots and prove it to you.

First, I need you to go to:

<http://adserver.adroamer.com/www/admin/index.php>

From here, we are going to click on the sign up link and put in your information to create an advertising account that allows you to setup\_High Priority Campaigns for Pennies compared to dollars for this kind of National Display Ad Space.

- Once you have created your account by putting in your information, I will need you to click on the link to go back to the main login page. Once you get back to the login page, use the user name and password that you created during signing up to log in.
- Once you have logged in, it will direct you to the stats page. Of course you do not have any stats yet as you do not have any campaigns or banners running yet.

- 1. There are five main tabs across the top. These are your main function tabs. The first one, Stats, from left to right will show you your daily, weekly, monthly stats for campaigns and banners you upload to run.**
- 2. The second one, Reports, will allow you to select what reports for your campaigns you would like to see and export it to an excel file for testing and tracking.**
- 3. The Third one, Campaigns Add/Edit, is where we will begin as we start your new campaign and get your banners set up and ready to be displayed over AdRoamer's Ad Network.**
- 4. The Fourth one, Purchase Impressions, is where you will need to go to purchase inventory to start and activate your campaign. This is where you will go after we setup a campaign and upload some banners or place a text ad.**
- 5. The Fifth one, My Account, allows you to change your user information and change some account preferences for email reports and so on.**

**Now that you are familiar with the top tabs, we are going to get started creating your first campaign.**

- Click on the top tab that says "Campaigns Add/Edit" then click on "Add New Campaign". In the next window, you can name your campaign what ever you like, but make sure that it pertains to the advertising you are going to use with this campaign. That way if you create another campaign, you can track the products or services you are selling by campaign. You may also set the days you would like the campaign to start running here. Always Save Changes!**
- The next step is to select the different Zones that you would like your display advertising to show up on. The Zones are listed by Provider or City. Under the Zone location, you will see that it lists all the available sizes of banners that that location or Zone provides. You can select individual sizes of display advertising or you can select them all. Once you upload your banner if you select All, the system will link your display advertising to all Zones that offer the size of the display advertising you just uploaded. Save Changes!**

- **After this, it will ask you to “Add New Banner”. Click on it and start with “Choose Type of Banner”. You can select Local Banner, Html or text depending on what kind of advertising you want to display. If you choose banner, fill in the basic information and name your banner. Select the banner you would like to upload by clicking “browse” and then select your banner. Set the Destination URL that you would like the banner to send your customers to if some one clicks on your ad. Leave Target empty. Fill in any of the other boxes that may pertain to your ad. If you would like to have Alt Text or Text Below Image, please fill those in as some browsers may not support the HTML for your banner and will display the Alt Text instead. Put in any Key Words that you would like to determine what your ad is displayed by and add any comments for your use.**
- **In the next screen, you can set the Add New Limitation for Day or Week, Time of Day and Hour of Day you would like your banners to run. Please do not set delivery capping as it will limit your banner rotation in the system.**
- **The next step will show you what Zones your banner is linked to if you selected all in the Zone setup a couple of steps ago.**
- **That is it! You have now created your campaign with AdRoamer. You will now have to purchase the amount of Impressions you would like to run across the Ad Network.**
- **Click on “Purchase Impressions” one of the top tabs. Select the plan you would like to purchase and make sure that the campaign for the banner or banners you want to run under Campaign ID is correct. You can check that by going back to “Campaigns Add/Edit” and looking at the ID for the campaign you are wanting to run. It will be just to the right of the Paused or Running active location. It should be a number that matches the one in the Campaign ID under the “Purchase Impressions”.**
- **Select that Campaign ID and the amount of impressions you would like to purchase for that campaign and then click the “Buy” button.**
- **It will take you to pay pal where you can finish paying for your impressions you just purchased.**
- **After that, you will be redirected back to the “Purchase Impressions” page and it should say you have successfully completed you purchase.**

- You can verify that your campaign is now active by going to “Campaign Add/Edit” and under the ID it should now say Running instead of Paused.

That is it, you now have a successful campaign running on AdRoamer's Ad Network.

I suppose you would like to see that you are getting your monies worth and that we are delivering what we say so here is our “Guarantee” to you.

If you would like to see your advertising in action on thousands of National and Regular Web Sites, you only have to do a few thing and we will go through them below.

1. Go to your start menu and select “Control Panel”.
2. Select “Network Connections”
3. Select what ever connection you use to connect to the Internet whether it be your “Wireless Connection” or your “Local Area Connection”.
4. Once you are in your connection status page, click on the Properties button.
5. Under general, in the box in the middle, select Internet Protocol (TCP/IP) and then click Properties.
6. Select the use the following DNS server addresses.
7. In your Preferred DNS server place this – IP address:  
198.174.233.161  
In the Alternate DNS server place this - IP address:  
198.174.233.160

Click OK and then Close.

You should be back at the Network Connections Status Page.

Click “Support” on top and then click “Repair”.

Doing this will sync your computer up with AdRoamer's Ad Network and now when you are browsing the Internet, you should see your advertising rotating randomly with all of our customers on different National Web Pages and many more.

**I hope this guide has been easy for you to follow and now you can get National Web Page exposure for Peanuts compared to big \$\$\$.**  
**If you have any problems, you can email me at [support@adroamer.com](mailto:support@adroamer.com).**

**Thanks again and we wish you much prosperity with this new service.**

**Please let us know what we can do to help or make anything easier for you to use this new service.**